

**Amendments to the Specification:**

Please amend the title as follows:

~~IMAGE PICKUP APPARATUS~~ DIGITAL CAMERA INCLUDING AN  
ELECTRONIC TAG READER WHICH WIRELESSLY WRITES IMAGE DATA  
INTO AN ELECTRONIC TAG, SYSTEM INCLUDING THE DIGITAL CAMERA,  
ELECTRONIC TAG READING APPARATUS WHICH READS DATA INCLUDING  
IMAGE DATA FROM AN ELECTRONIC TAG, AND PROGRAM ELECTRONIC  
TAG READ/WRITE METHOD FOR A DIGITAL CAMERA AND ELECTRONIC  
TAG READING METHOD FOR AN ELECTRONIC TAG READER